



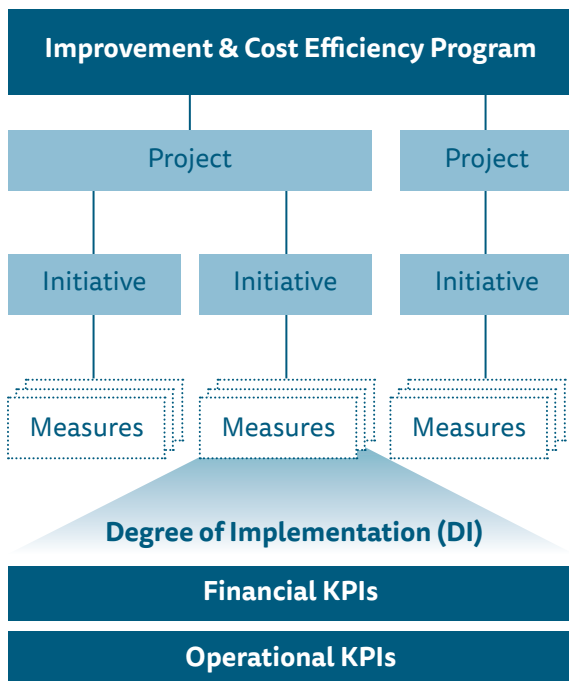
# TRANSFORMATION track4impact®



track4impact® is a centralized, efficient and easy-to-use platform for managing improvement and cost efficiency programs. For each single measure, it offers full accountability and a direct link between DI logic and P&L. More than that, it is changing the way programs are executed through its unique data-driven approach, which ensures full transparency at any time.

## IMPROVEMENT & COST EFFICIENCY MEASUREMENT PLATFORM "track4impact®"

### track4impact® Platform



Impact is tracked with financial and operational KPIs as defined in the underlying methodology agreed in the program setup, e.g.

goetzpartners Color Books®

### Benefits



#### TRANSPARENCY ON TARGET ACHIEVEMENT

track4impact® can capture all kinds of improvement ideas to create and fill a funnel in line with DI logic and directly link them to P&L.



#### FACT-BASED DECISION-MAKING

track4impact® provides standardized reporting dashboards that visualize critical insights to facilitate timely decision-making, incl. reporting according to DI logic.



#### WORKFLOW MANAGEMENT

track4impact® serves as a holistic measure impact management tool, ensuring full bottom-up engagement along a rigorous workflow with approval and escalation paths.



#### MODULAR TRAINING CONCEPT

track4impact® comes with a modular training concept designed for each standardized role and can thereby easily be introduced to organization users.



#### EASY TECHNICAL IMPLEMENTATION

track4impact® can either be set up in a cloud environment or enterprise-ready as a local application. High user acceptance is reached via lean and intuitive user interfaces.

» Many companies with ambitious programs fail to reach their financial and operational targets not because of a lack of ideas for improvement, but rather due to insufficient impact tracking and transparency. With track4impact® we offer a tool that helps our clients stay on top and create sustainable value.

HONORED WITH "BEST OF CONSULTING" AWARD FOR FOUR YEARS IN A ROW



PHILIPP VON STIETENCRON  
Partner

T +49 - 211 - 600 42 - 555  
philipp.stietencron@goetzpartners.com



BERNHARD PFIRRMANN  
Senior Manager

T +1 - 718 - 415 80 46  
bernhard.pfirrmann@goetzpartners.com

goetzpartners, founded in 1991, is an independent advisory firm for all key issues of entrepreneurial activity: strategy, M&A and transformation. As a trusted partner with a valuable track record and a far-reaching network, we are ideally positioned to help companies worldwide to navigate through their digital transformation challenges. With more than 350 professionals operating out of 14 offices in 11 countries, we advise decision-makers and top executives in all key industries.

goetzpartners, headquartered in Germany, ranks among the 10 best-performing German advisory firms (Lünendonk®). Boasting a vast wealth of expertise in both cross-border mergers and acquisitions and management consulting, we are trusted by clients to provide excellent insights, transaction advisory services and value creation. For four years running, goetzpartners has received awards as part of the renowned "Best of Consulting" contest organized by the business magazine "WirtschaftsWoche".

