



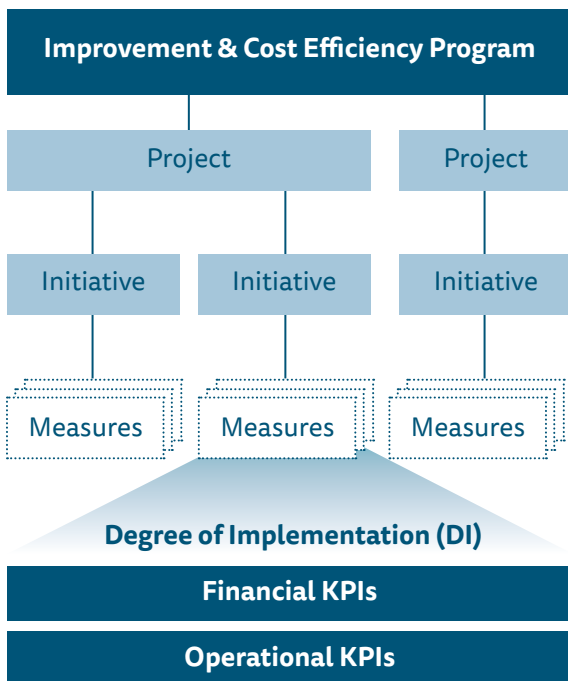
# PRODUCT track4impact®



track4impact® is a centralized, efficient and easy-to-use platform for managing improvement and cost efficiency programs. For each single measure, it offers full accountability and a direct link between DI-logic and P&L. More than that, it is changing the way programs are executed through its unique data-driven approach, which ensures full transparency at any time.

## HOW IT WORKS

### track4impact® platform



Impact is tracked with financial and operational KPIs as defined in the underlying methodology agreed in the program setup, e.g.

goetzpartners Color Books®

### Benefits



#### TRANSPARENCY ON TARGET ACHIEVEMENT

track4impact® can capture all kinds of improvement ideas to create and fill a funnel in line with DI-logic and directly link them to P&L.



#### FACT-BASED DECISION-MAKING

track4impact® provides standardized reporting dashboards that visualizes critical insights to facilitate timely decision-making, incl. reporting according to DI logic.



#### REALTIME & COLLABORATIVE PMO

track4impact® serves as a holistic measure impact management tool, ensuring full bottom-up engagement along a rigorous workflow with approval and escalation paths.



#### MODULAR TRAINING CONCEPT

track4impact® comes with a modular training concept designed for each standardized role and can thereby easily be introduced to organization users.



#### EASY TECHNICAL IMPLEMENTATION

track4impact® can either be set-up in a cloud environment or enterprise-ready as a local application. High user acceptance is reached via lean and intuitive user interfaces.

» Many companies with ambitious programs fail to reach their financial and operational targets not because of a lack of ideas for improvement, but rather due to insufficient impact tracking and transparency. With track4impact® we offer a tool that helps our clients to stay on top and create sustainable value.

HONORED WITH "BEST OF CONSULTING" AWARD FOR SEVEN YEARS IN A ROW



AXEL MEYTHALER  
Managing Director



DR. GUNNAR BINNEWIES  
Managing Director



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