

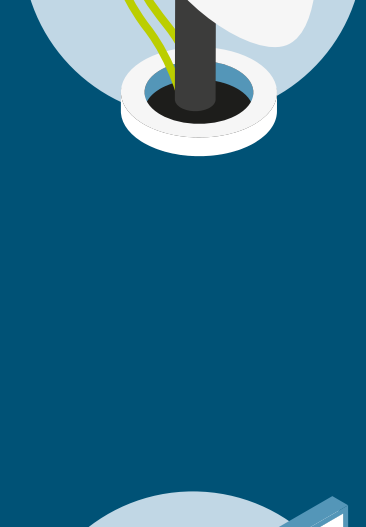
RESHAPING BUSINESS MODELS:

KEYS TO AI SUCCESS



AI DEFINES **THE BUSINESS WORLD OF THE FUTURE**

By **2020:**



There will be **3.05 MILLION** industrial robots worldwide.

+1.4 BILLION people will use digital assistants.



In **20%** of enterprises, staff will monitor neural networks.

INDUSTRY PIONEERS IN **AI APPLICATION**

83% of TELECOMMUNICATIONS companies

77% of MANUFACTURING companies



already USE AI.



BENEFITS OF **AI APPLICATION**

Optimization of *processes*



COST SAVINGS



GREATER EFFICIENCY

EXPECTED **ROI** SPURS AI **INVESTMENT**

Enterprises across all industries foresee an **ROI of US\$ 2.87** for every dollar they spend on AI within ten years.



Only **30%** of enterprises plan to step up **AI INVESTMENT** as quickly as possible.

SUCCESS FACTORS FOR AI ROLL-OUT



Data Quality



High-speed internet



Security and Transparency



People and Skills

COMPANIES NEED TO **STEER CLEAR OF THE AI HYPE**

1 First **THINK** and **ANALYZE** the impact of AI for your business!



2 **DEFINE THE PROBLEM** you want to solve!



3 Get ready for **DISRUPTION** but keep the core of your business in view!



4 **PARTNER** for expertise!



5 Get started and **COMMUNICATE** to ease preconceptions!

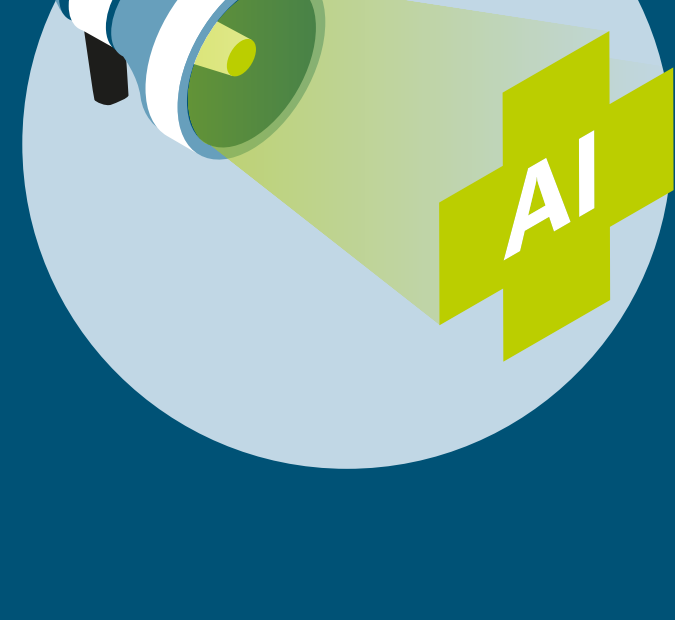
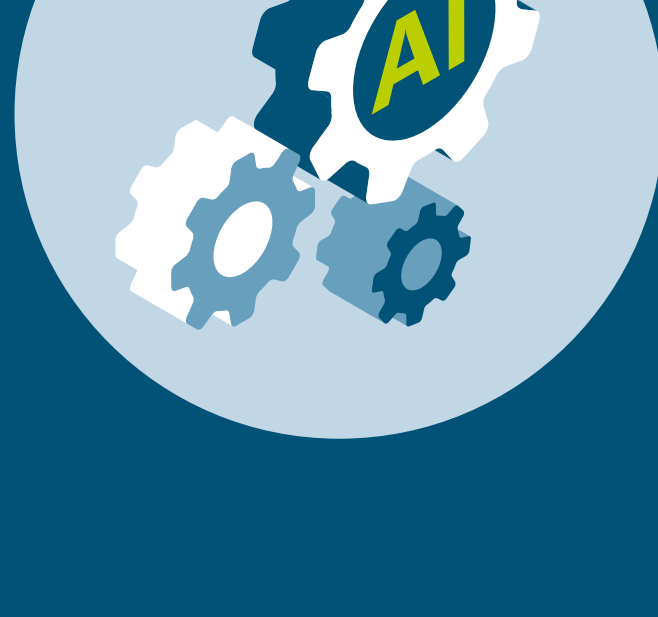


NEXT STEPS ON THE WAY TO AI FOR YOUR BUSINESS



Gain **PRACTICAL EXPERIENCE** in trial projects over the coming **TWO YEARS.**

TAKE AI on as an **INTEGRAL WAY** of doing things ...



... and clearly **COMMUNICATE** the **VALUE** of your AI strategy - internally and externally.

goetzpartners

STRATEGY | M&A | TRANSFORMATION

SOURCE "Reshaping Business Models: Understanding the benefits of AI" (2018) An international study by goetzpartners.

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DOWNLOAD the study free of charge now: www.goetzpartners.com/publications