

# PERFORMANCE BOOSTER AGILITY

WHY AGILE ORGANIZATIONS ARE MORE **SUCCESSFUL**



## Highly agile

organizations perform



~2.7

times better than **NON-AGILE** companies

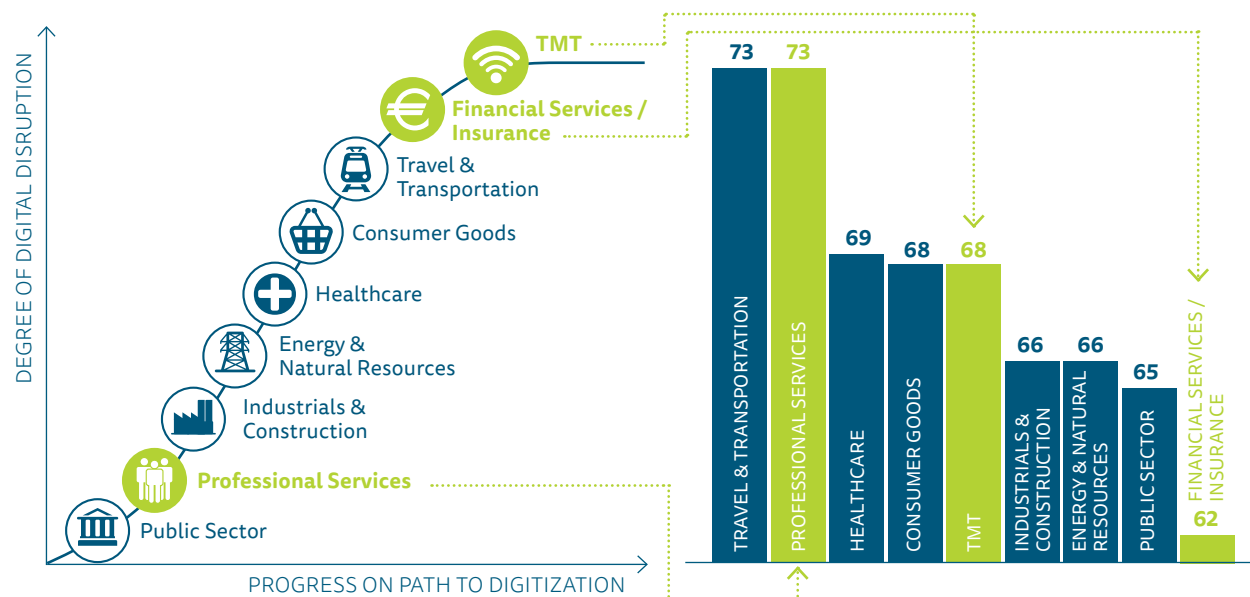
In a comparison of a **10-year** period **agile companies** are



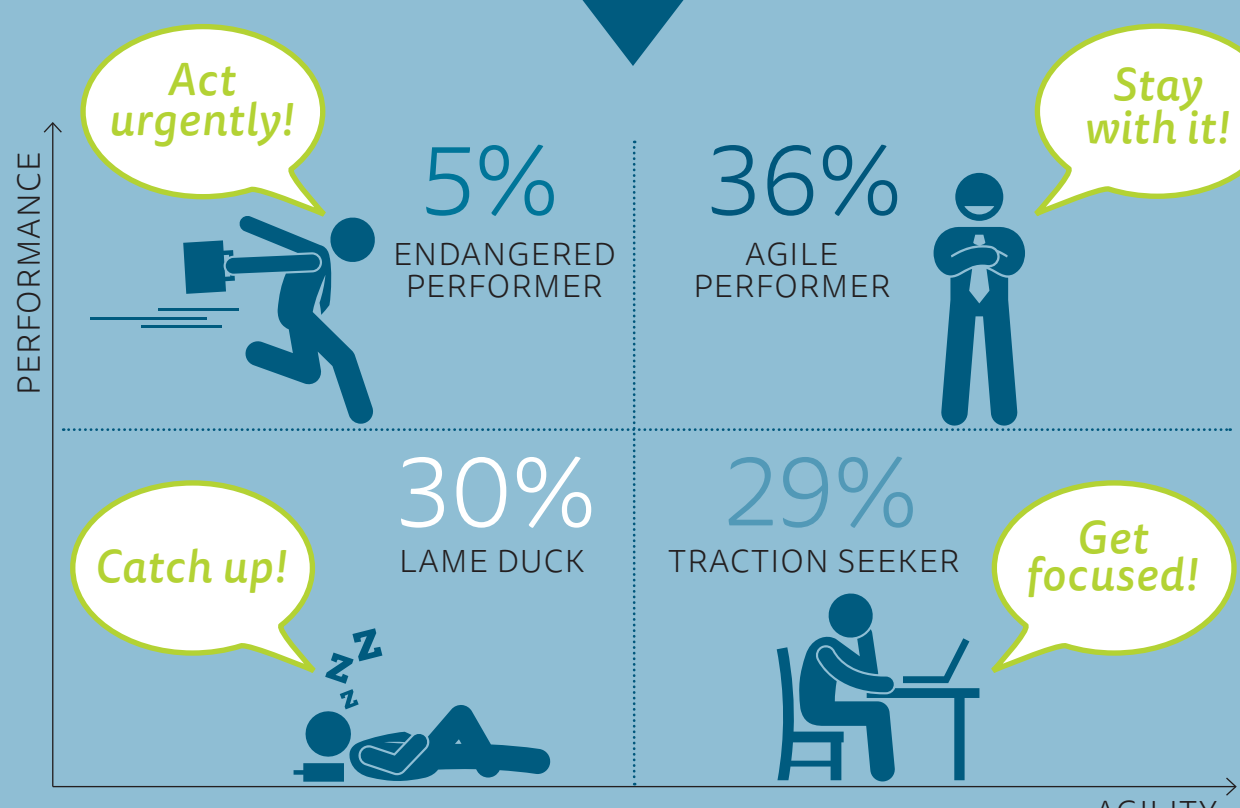
more profitable than their **sector average.**

**Digital maturity** doesn't guarantee agility.

## Sector check – who's in the lead?



## THE FOUR AGILITY TYPES



The question for organizations isn't **whether** to become agile – it's **how.**

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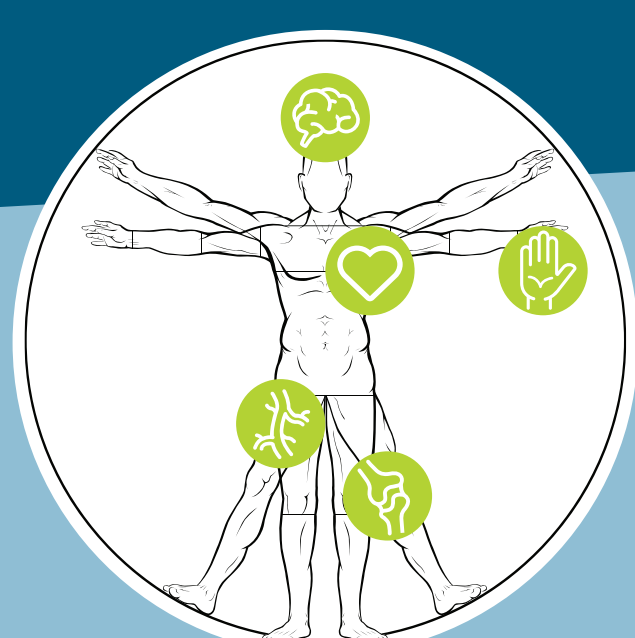
CxOs rate their **company's agility HIGHER** than do middle managers



Perceived agility in regard to „testing“

Agility is a **full-body workout!**  
TO BE AGILE, AN ORGANIZATION HAS TO GET ITS ENTIRE ORGANISM

# fit.



- PURPOSE & STRATEGY
- LEADERSHIP & PEOPLE
- VALUE-ADDED OPERATIONS
- COORDINATION & COLLABORATION
- STRUCTURE

NEOMA  
BUSINESS SCHOOL

goetzpartners  
STRATEGY | M&A | TRANSFORMATION

SOURCE

“Organizational agility as a competitive factor. The Agile Performer Index” (2017). A joint study by goetzpartners and the NEOMA Business School. The survey covered 285 leading European companies.

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