

**19 April 2007**

**Press Release**

**goetzpartners advises Veronis Suhler Stevenson in its investment in Lanetro Zed**

On April 19th, 2007 Veronis Suhler Stevenson (“VSS”), a leading private equity investor in the media communications, information and education industries, announced that it has made an investment in LaNetro Zed, one of the world’s premier providers of mobile content and services. Known by its brand name “Zed”, the privately owned company develops and markets unique games, entertainment, personalization products, community based communication tools, and Location-Based Services (LBS) for mobile phones and the Internet. Terms of the investment were not disclosed. goetzpartners CORPORATE FINANCE acted as exclusive financial advisor to VSS in this transaction. “VSS will support Zed in building scale and expanding its reach in an industry where size and scale are essential to succeed” says Almudena García Calle, Director at goetzpartners Corporate Finance.

**About Veronis Suhler Stevenson**

Veronis Suhler Stevenson ([www.vss.com](http://www.vss.com)) is a private equity firm that invests buyout and structured capital funds in the media, communications, information and education industries in North America and Europe. VSS provides capital for buyouts, recapitalizations, growth financings and strategic acquisitions to companies and management teams with a goal to build companies both organically and through a focused add-on acquisition program. To date, VSS equity and structured capital funds have invested in over 50 platform companies, which have in turn completed over 220 add-on acquisitions resulting in a portfolio with realized and unrealized enterprise values totaling approximately \$11 billion.

**About Lanetro Zed:**

The Spanish multinational Zed ([www.lanetrozed.com](http://www.lanetrozed.com)) develops and markets entertainment and community products and services for mobile and the Internet. The company is the leading mobile value-added player in the world in terms of revenue and geographical footprint. After the acquisition of Monsternob, currently a subsidiary of Zed, the company is present in 31 countries, including Europe’s largest markets, USA and China. These countries hold 1.6 billion mobile subscribers (almost 60% of the mobile subscribers in the world). The company holds agreements with more than 100 mobile network operators and employs approximately 1,200 staff.

Founded in 1996, the company’s history is characterised by the ongoing development of innovative services in the entertainment and leisure arena for mobile and Internet, and it remains at the forefront of the industry.

**About goetzpartners**

With a team of 150 investment bankers and consultants in the Czech Republic, Germany, France, India, Russia, Spain and the UK, goetzpartners ([www.goetzpartners.com](http://www.goetzpartners.com)) is a leading European advisory firm offering M&A services through goetzpartners CORPORATE FINANCE and consulting services through goetzpartners MANAGEMENT CONSULTANTS.

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